

# Red Pen COMMUNICATIONS

Your message. Better.

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(Cedar Rapids, IA) **Red Pen Communications is open for business.**

Red Pen Communications helps clients make the most of the written word. Services include

- writing from clients' raw materials
- revising and editing client documents
- coaching and training for individuals and working groups

In forming Red Pen Communications, founder and principal Laura Behrens builds on the common element in her previous careers in broadcast journalism and media research—the centrality of the written word to clear communication. In a world of texts, tweets, and emails, every word counts.

In more than six years with [Gartner, Inc.](#), Behrens produced research reports on topics ranging from consumer attitudes toward new media to the adoption of digital asset management systems by worldwide publishing houses. She was a frequent presenter at industry events including the National Association of Broadcasters convention and the Consumer Electronics Show. In her previous seven years with [Frank N. Magid Associates](#), Behrens conducted training in writing, presentation and production for broadcasters across the United States and overseas. Her earlier work as a broadcaster won awards from state, regional, and national organizations and was heard on the news programs of National Public Radio and Public Radio International.

You can reach Red Pen Communications at [info@redpencommunications.com](mailto:info@redpencommunications.com), (319) 365-0596, or [www.redpencommunications.com](http://www.redpencommunications.com).

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